

TAB

JOINT COMMUNICATIONS SERIES

This Joint Communications (JC) series will be series of four (targets) with feedback provided after all four projects are completed.

The targets will be selected by "CW". At 1000 hours each day "CW" will focus on one target element as well as any key dynamic/feeling/sensation/sound/color associated with or implied by the target content. This "sender" information will be recorded as part of the target material.

The sender will hold target focus for at least 30-45 minutes initially at a specific time during the day.

Viewers will initiate their response at 1000 hours, or at any other time throughout the day. At least two sessions are desired per target (the latter session for refinement and for developing target spatial relationship or dynamic/feeling aspects in more detail). Viewers also have the option of working on the target during the evening.

All sessions will be summarized as soon as completed. In the case of evening work, this material will be documented by 0900 hours the following day.

Evaluation of this series will be accomplished on a case-by-case basis based on a 0-5 scale comparison, and on a blind ranking procedure. The four targets will be arranged in random order and forwarded to us after all session data is completed for the last target. This will facilitate the blind ranking procedure. Ground truth will be obtained only after the judging is completed.

Remember, our basic interest in this communication series is to refine data useful for narrowing down lost persons or hostage location tasks. In essence, "CW" will serve as a simulated hostage who is being moved around. This type of target is of key interest to a potential tasking agency

SG1H